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1946 Crop
Germain Seed & Plant Co.

Announcing

**BRONZE MEDAL
ALL-AMERICA
SELECTION
1947**



GERMAIN'S
Seed Growers Since 1871

747 Terminal Street, Los Angeles 21, California

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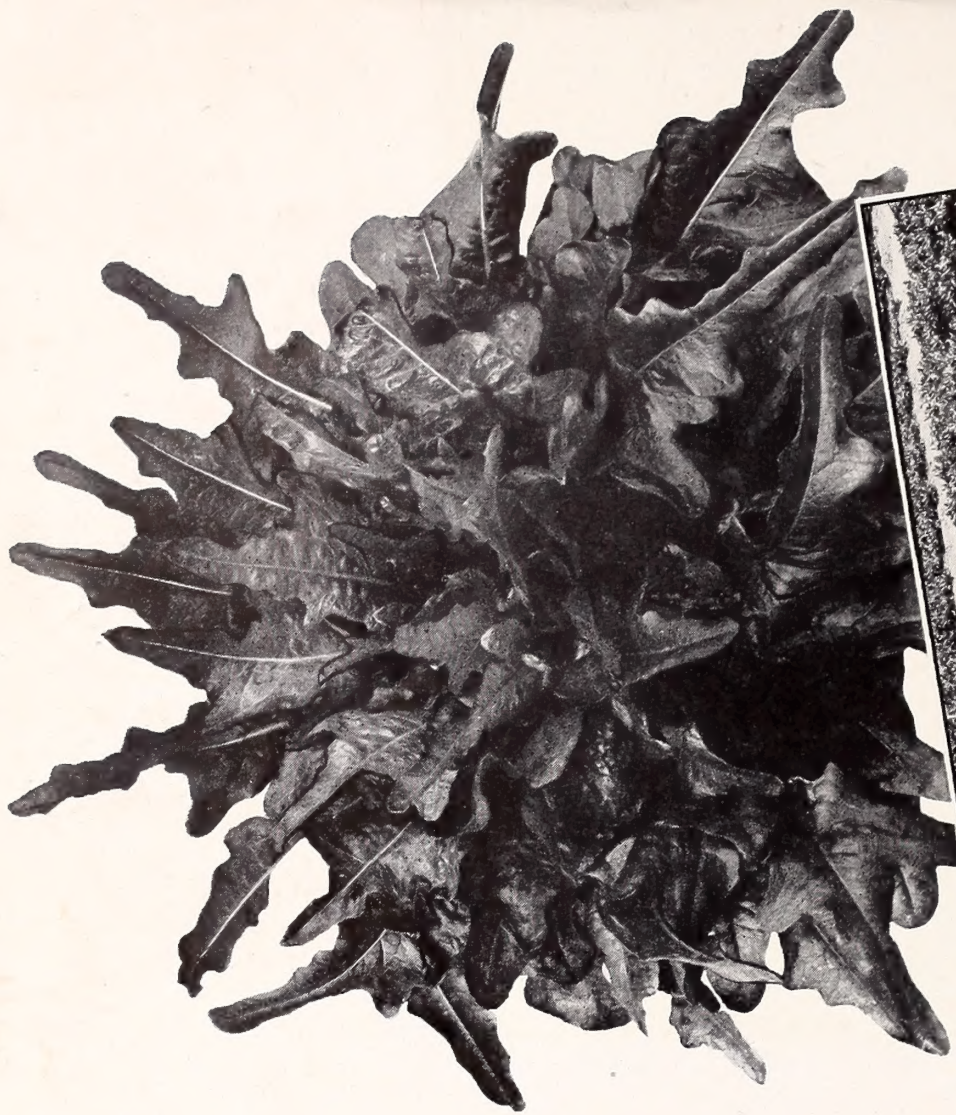
New Sensational

BRONZE BEAUTY LETTUCE

***Bronze Medal
All-America Selection 1947***

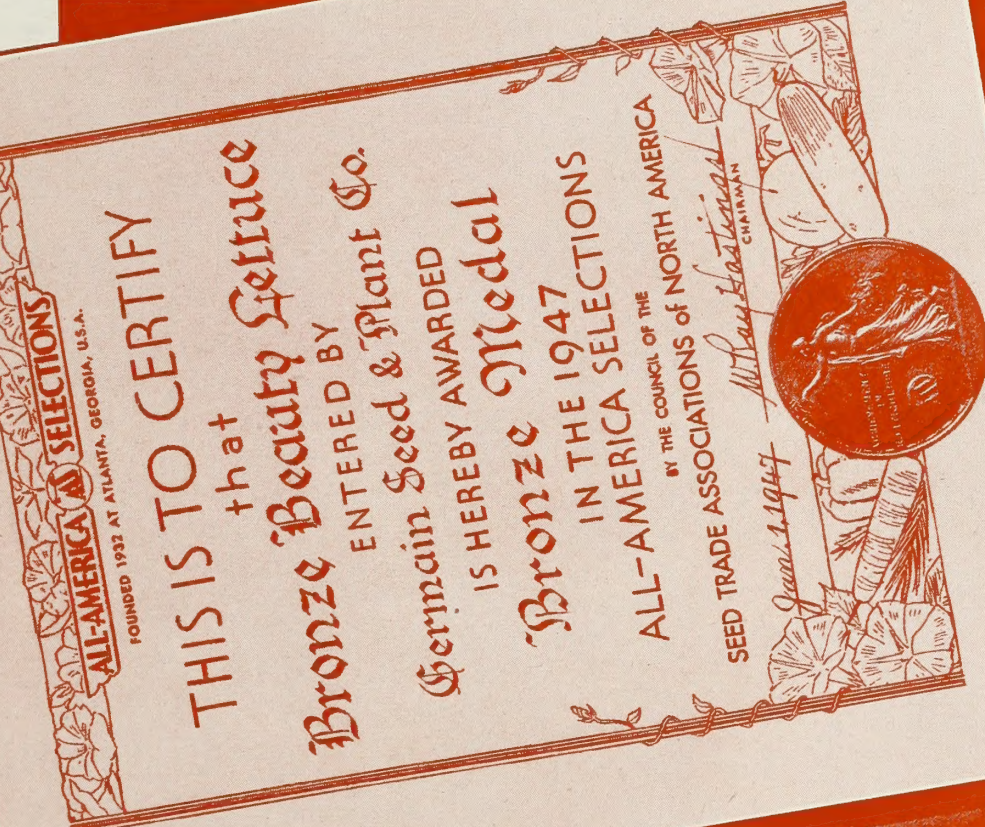
The proud winner of the BRONZE MEDAL in the 1947 All-America selections by the SEED TRADE ASSOCIATIONS of NORTH AMERICA, Germain's new Bronze Beauty Lettuce is tender, crisp and of unusually tasty nut-like flavor. The finest, most colorful and most delicious leaf lettuce for the home garden. Easy and quick to grow... ready for the table about 40 days after seeding. The plants are vigorous, well formed, uniform in height, and resistant to hot weather. The leaves are shaped in an entirely new pattern... long, neatly arched and with margins deeply lobed and scalloped. Their color too, is entirely new... a warm ruddy bronze sheen completely suffuses the soft green undertone, making the foliage delightfully attractive.

A real "find" for thrilling new garnishes with cold cuts, sandwiches, etc. — a new "must" in colorful, appetizing



eye winning, taste satisfying new zest.

BRONZE MEDAL 1947 All-America Selection



ALL-AMERICA SELECTIONS
FOUNDED 1932 AT ATLANTA, GEORGIA, U.S.A.

THIS IS TO CERTIFY
that
Bronze Beauty Lettuce
ENTERED BY
Germain Seed & Plant Co.
IS HEREBY AWARDED
Bronze Medal
IN THE 1947
ALL-AMERICA SELECTIONS

BY THE COUNCIL OF THE
SEED TRADE ASSOCIATIONS OF NORTH AMERICA

W. P. Eastwood
CHAIRMAN

June 1, 1947

READY FOR DELIVERY *After* 1946 CROP HARVEST

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GERMAIN SEED & PLANT CO.
747 TERMINAL ST.
LOS ANGELES 21, CALIF.

price 12½¢ each. Use the convenient en-
closed order card.

GERMAIN'S

SEED GROWERS SINCE 1871

747 Terminal Street, Los Angeles 21, California

New Sensational

BRONZE BEAUTY LETTUCE

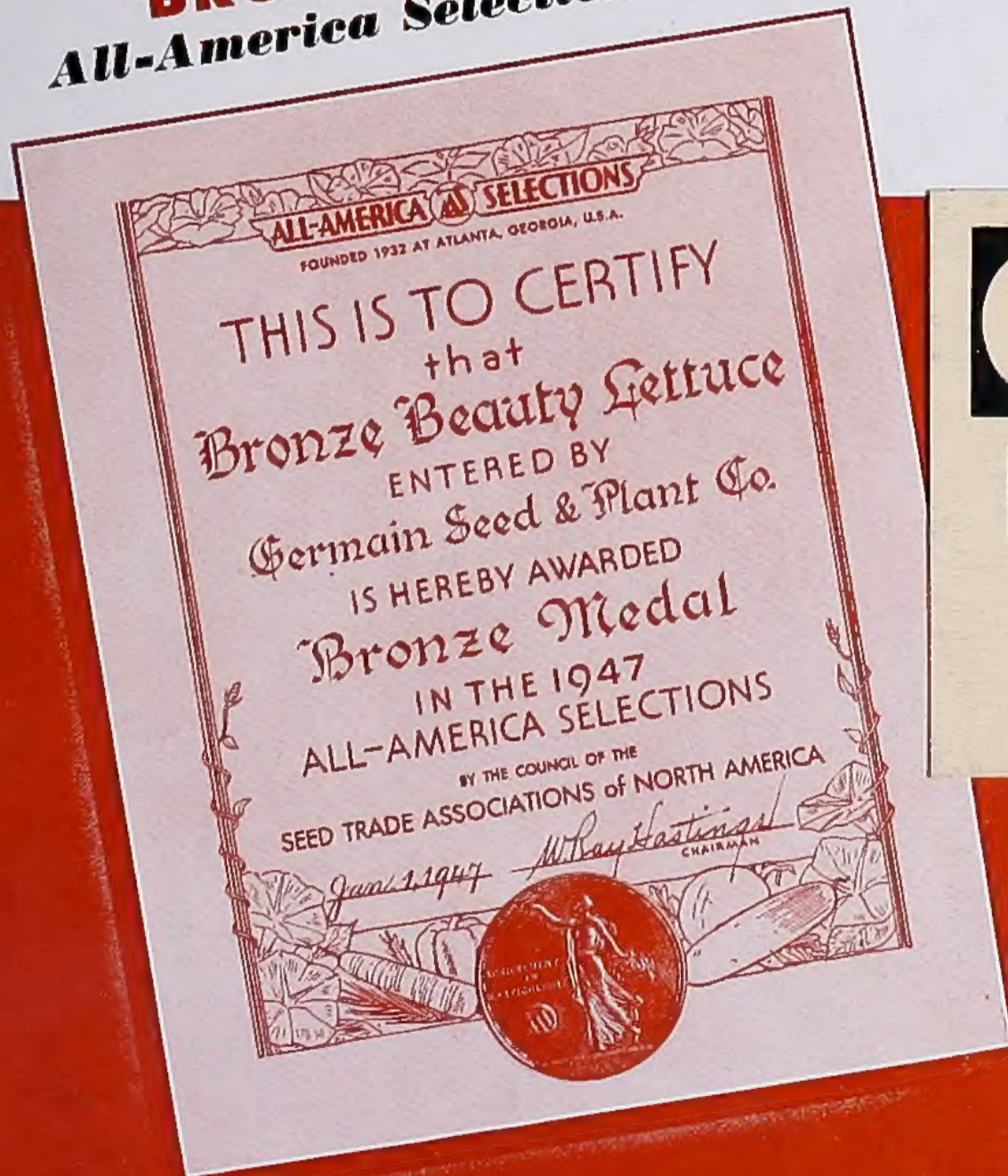
**Bronze Medal
All-America Selection 1947**

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A real "find" for thrilling new garnishes with cold cuts, sandwiches, etc. — a new "must" in colorful, appetizing combination salads, salad bowls, mixed salads — and an adventure in good eating as just plain lettuce salad with an intriguing, eye winning, taste satisfying new zest.



**BRONZE MEDAL
All-America Selection 1947**



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After
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How to Cash-In on Bronze Medal All-America Selection 1947

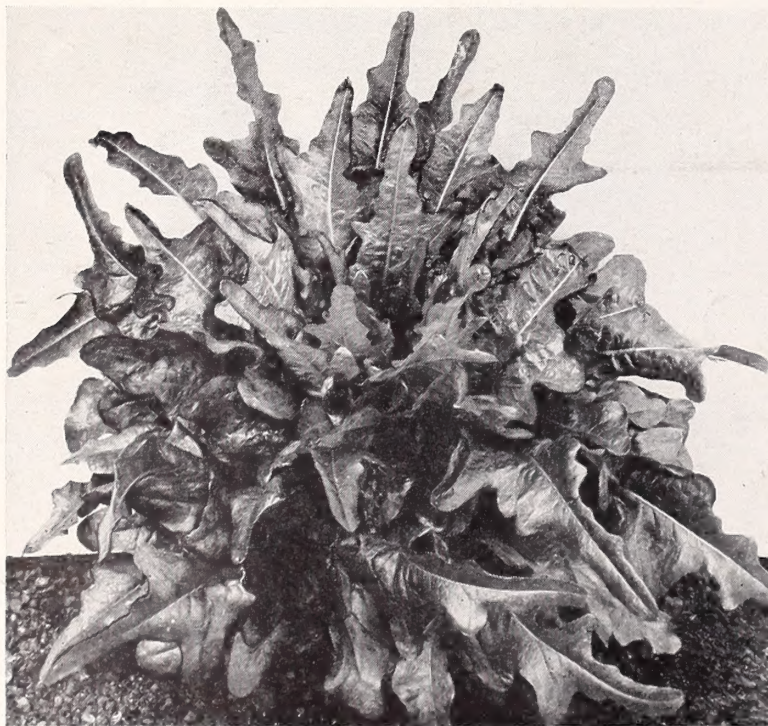
BRONZE BEAUTY LETTUCE

Feature Germain's Bronze Beauty Lettuce in all your catalogs and advertising to cash in on the demand created for this Bronze Medal Winner.

Electrotypes of black and white cuts and full color nickeltypes are available in the sizes shown on this page. Order by number on the order card enclosed.



BB201 - Black & white electrotype, price each \$2.00



BB301 - Black & white electrotype, price each \$3.25

BB304 - Full color nickeltypes, price per set \$15.25



BB101 - Black & white electrotype, price each \$2.50

BB104 - Full color nickeltypes, price per set \$11.55

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